



THE RURAL MEDIA COMPANY



screen west midlands

## **MediaNet**

***The home of media education in the West Midlands***

**[www.medianetonline.org](http://www.medianetonline.org)**

MediaNet is a new media education network for the West Midlands. It connects everyone working in media and education in the region to enable sharing of good practice, offer training and provide networking opportunities.

Media education and media literacy is an exciting and rapidly developing area of both formal and informal education. Initiatives are proliferating nationally and across the region. Lots of innovative and high quality work goes on but it is often fragmented and not celebrated, shared or recognised. MediaNet offers a way to raise its profile and form it into a powerful and coherent movement.

The MediaNet network will operate a free, open membership system available to anyone working in or with an interest in media and education. Membership gives access to regular bulletins, termly forums and an annual conference. At the centre of the project is a new website – [www.medianetonline.org](http://www.medianetonline.org) which will provide a showcase for good practice, updates on latest developments in this area and resources to enhance your work. The site will go live in November and be regularly updated.

MediaNet will have a core of ambassador members: organisations who are leading the way in this field. At the heart of this are the four Specialist Media Arts Colleges from the region, Screen West Midlands and its key partners. The ambassador members will share their experience and expertise and strive to create a coherent media education community.

### **The Benefits of joining MediaNet**

#### *For Educators*

- Hear about the best practice in media education
- Find out about services offered by media organisations
- Celebrate your work
- Latest information and news – monthly bulletins and site updates
- Termly forum meetings
- Preferential booking on our annual conference
- Recognition of the important role media plays in education
- Share information with fellow educators
- INSET and training events
- Online forum

#### *For Practitioners*

- Raise awareness of the activities and services you offer
- Network with other practitioners
- Celebrate your work
- Latest news and information – monthly bulletins and site updates
- Preferential booking on our annual conference
- Recognition of the important role media plays in education
- Networking and tailored training events
- Join the MediaNet register of media practitioners
- Online forum

### **MediaNet events and activities**

MediaNet will run termly forum meetings for its membership. These forum meetings will provide the opportunity to hear about work from around the region, make contacts and training/INSET. It will also give members the chance to contribute to the development of MediaNet.

MediaNet will also run an annual conference, You-TV4, with further development and training opportunities. All members of MediaNet will receive a monthly bulletin containing the latest news and information from the project, its partners and the field of media education.

### **Contact Details**

MediaNet is run by The Rural Media Company in Hereford and is funded by Screen West Midlands. Lou Llewellyn is the MediaNet Coordinator, she is based in Hereford and spends two days a month at the Screen West Midlands offices in Birmingham.

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### **Sign Up**

Joining MediaNet is free of charge. To become a member please email Lou Llewellyn who will send you a registration form for the network. This will be available on the MediaNet website from November.