

Media Literacy in The West Midlands

Switching On To Media Literacy, a regional media literacy strategy for the West Midlands launched earlier this year. To progress the strategy and inform its future development we would like to collect information on planned and existing activity in the region. From this information we will develop an action plan to support work taking place and create a cohesive structure to media literacy activity in the region.

Please answer the following brief questions, this will take no more than 5 minutes of your time. If you would like to tell us more then include this in the optional 'any other information' box at the end of the survey. Once we have collected information we may contact you to find out more about your work and how we can support it using the email address you provide.

To submit your answers click the "send" button at the bottom of the page. If you'd like to leave the survey at any time, just click "Exit this survey". Your answers will be saved.

* 1. Contact Name

2. Organisation

* 3. Email address

* 4. Would you be happy for us to contact you to find out more about your work and ways we can support it through regional media literacy development. You will not be contacted for any other purposes.

Yes

No

5. Is your organisation currently working on or planning media literacy activities/projects in any of the following areas:

	Current Activity	Planned Activity
Information and Communication (sharing information, networking and good practice e.g. website/e-newsletters, networking meetings, forums)	<input type="radio"/>	<input type="radio"/>
Advocacy (making the case for media literacy e.g. to get more resources or to influence policy makers)	<input type="radio"/>	<input type="radio"/>
Support and Training (formal or informal training for practioners e.g. CPD, work based training, mentoring or other support)	<input type="radio"/>	<input type="radio"/>
Production, Distribution and Exhibition (learning activities e.g. participatory media production, critical analysis and showcasing)	<input type="radio"/>	<input type="radio"/>

6. Is there anything else you would like to tell us at this stage? (optional)

Many thanks for your time! Your answers will help inform devleopment of the Media Literacy Action Plan for the West Midlands. We will be in touch (if you have agreed to this) in the coming months to find out more about your current or planned activity. If you would like to find out more about Switching On To Media Literacy visit www.medianetonline.org/medialiteracy or contact lou.llewellyn@screenwm.co.uk